



For Immediate Release

Lufthansa Private Jet celebrates five years of service

Anniversary special offers five percent discount and five times more award miles

East Meadow, NY, March 11, 2010 – Five years ago, Lufthansa became the first airline to connect its international scheduled flights with individual, private jet travel. Guests of the exclusive Lufthansa Private Jet service have enjoyed exceptional service and the comfort of travelling with a private aircraft suited to their individual needs. To mark its five-year anniversary, Lufthansa Private Jet is offering a five-week Anniversary Special combined with attractive benefits: From May 1 – June 6, guests can take advantage of a five percent discount on private jet flights booked from March 1 on routes beyond Germany's borders. During the five jubilee weeks, each passenger will earn 50,000 -- instead of 10,000 -- award miles per flight. These miles also count as Status and HON Circle miles.

“The pinnacle of air travel – exclusive and flexible, that’s precisely what our premium-segment passengers want and that’s what we offer them with Lufthansa Private Jet,” said Lufthansa Executive Vice President Marketing and Sales Thierry Antinori. With the service, guests can fly in private jets to more than 1,000 destinations in Europe and the Russian Federation. Despite such a diverse mix of destinations, the price concept is simple: Flights are offered at a fixed price. Depending on flight distance, the price is all-inclusive and independent of the number of passengers. Complimentary limousine transfer service to and from the airport is included, as well.

Lufthansa Private Jet is an easy and convenient way for passengers to travel to out-of-the-way places, by combining several flights across Europe or connecting seamlessly to or from long-haul flights in the global route network operated by Lufthansa and SWISS. Wherever the destination, Lufthansa Private Jet is the right option. A personal contact is available around the clock to support guests wherever they are, and a dedicated event manager coordinates guests’ itineraries from start-to-finish. Catering and in-flight entertainment are also arranged to suit individual requirements.

In Frankfurt, Zurich, Munich and Düsseldorf, First Class Lounge access combined with limousine transfers between aircraft enables guests to completely relax. The Lufthansa

Private Jet fleet consists of three aircraft types in various sizes: three Cessna Citation CJ1+ (light size) seating four passengers; two Cessna Citation CJ3 (small size) for six passengers; and two Cessna Citation XLS+ (mid-size) for six to eight passengers. Larger aircraft are also utilized according to passengers' needs. For example a Challenger 850 seating up to twelve guests is available from certified partners, such as DC Aviation and Jet Alliance.

“Lufthansa Private Jet introduced a new quality dimension in aviation five years ago and pioneered once again a significant trend in air traffic,” emphasises Lufthansa Executive Vice President Thierry Antinori. The five anniversary weeks from May 1 make the service even more attractive. They are an invitation to current Lufthansa Private Jet customers and all those intending to join this exclusive clientele in celebrating five years of exceptional service, and the highest standards in air travel.

Additional information and booking options can be found at www.lufthansa-private-jet.com or toll-free by phone at 888-261-0814 in the U.S. and Canada.

About Lufthansa

One of the world's largest and most prestigious airlines, Lufthansa flies to 191 destinations in 78 countries, with hubs in Frankfurt, Munich, and with its recent acquisition of Austrian Airlines and SWISS – Vienna and Zurich. From its 22 North American gateways, Lufthansa serves over 400 destinations in more than 100 countries. An industry innovator, the airline has long been committed to environmental care and sustainability, operating the most technically-advanced and fuel-efficient fleet in the world. Its long-haul fleet to and from North America includes the Boeing 747-400, as well as the Airbus A340-600, A340-300 and A330-300. Currently, Lufthansa has 146 aircraft worth about \$19 billion on order. It will be the largest European operator of the A380 and is also the launch customer for the new Boeing 747-8, the industries' two most fuel-efficient passenger aircraft. Known for its premium services, Lufthansa is currently investing \$190 million in building new or upgraded lounge facilities across its worldwide network. In January 2009, it opened a three-story, U.S. flagship lounge at JFK Airport. In spring 2010, Lufthansa will re-launch its broadband wireless Internet service onboard, FlyNet. For more information or reservations, visit www.lufthansa.com.

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